

Angela L. Madden

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Professional Summary

Accomplished nonprofit executive, public affairs leader, and community event organizer with extensive experience in media relations, public information, live broadcast commentary, and stakeholder engagement. Skilled spokesperson with a proven ability to build trust with the public, manage high-profile communications, and serve as the primary contact for media outlets. Chair of the Hot Air Jubilee (Jackson, MI, 2024–2026), leading one of the region's premier aviation events, and active in advancing competitive ballooning through organizational leadership and advocacy.

Media & Broadcast Experience

Television Analyst • NFHS Network – Gymnastics Coverage

2022 – Present

- Provide live, on-air analysis and commentary for high school gymnastics events broadcast nationwide.
- Deliver real-time explanations of routines, scoring, and athlete performance to enhance audience understanding.
- Collaborate with broadcast teams to ensure engaging, accurate, and professional coverage.
- Translate technical sport knowledge into accessible storytelling for diverse audiences.

Spokesperson & Media Representative • Various Roles

Ongoing

- Conduct frequent live television and radio interviews on behalf of statewide associations, community organizations, and large-scale events.
 - Represent the Hot Air Jubilee in interviews with regional and national media outlets, highlighting tourism, aviation, and community impact.
 - Deliver clear, concise messaging under pressure, ensuring consistency across communication platforms.
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Professional Experience

Chair • Hot Air Jubilee • Jackson, MI

2024 – Present

- Serve as the chief spokesperson for one of Michigan's oldest aviation events, overseeing all media and public communications.
- Conduct live interviews for TV and radio to promote the event and provide public updates.
- Coordinate with television, print, radio, and digital outlets for broad community visibility.
- Manage relationships with sponsors, local officials, and the public to enhance event reputation.
- Lead strategic planning, volunteer management, and stakeholder outreach.

Executive Director • Michigan Association of Ambulance Services • Lansing, MI
2016 – Present

- Act as the primary media spokesperson for the statewide association, responding to press inquiries, issuing press releases, and representing the association in live interviews.
- Develop and execute communication strategies to support legislative and regulatory advocacy.
- Represent the association to the legislature, executive branch, agencies, and stakeholder groups.
- Oversaw major organizational growth through effective advocacy and public communications.

Director of Legislative & Political Affairs • Michigan Beer & Wine Wholesalers Association • Lansing, MI
2007 – 2013

- Managed public relations, legislative communications, and grassroots engagement programs.
- Wrote and edited publications, testimony, and external communications.
- Organized public events and served as liaison to media and external partners.

Government Affairs Roles • Various Organizations • 2001 – 2015

- Drafted testimony, press materials, and correspondence for Congressional hearings, legislative committees, and public forums.
- Managed political communications, grassroots advocacy, and stakeholder engagement campaigns.
- Built media relationships and handled public-facing communication for trade associations and nonprofits.

Community Leadership

- **Chair, Hot Air Jubilee**, Jackson, MI (2024–2026)
 - **Councilmember, City of Mason, MI** (Former)
 - **Director, Habitat for Humanity of Michigan**
 - **Head Coach, East Lansing – DeWitt – Lansing Catholic Gymnastics**
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Education & Training

- **Master of Public Administration** – The George Washington University, Washington, DC
- **Bachelor of Arts** – Michigan State University, East Lansing, MI

- **Associate of Arts** – Jackson Community College, Jackson, MI
 - **Certificate** – Michigan Society of Association Executives, Academy of Association Management
 - **Private Pilot Certificate** – Federal Aviation Administration
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Key Skills

- Media Relations & Public Information
- Live TV & Radio Interviews
- Broadcast Commentary & Analysis
- Public Speaking & Spokesperson Duties
- Crisis & Emergency Communications
- Government & Stakeholder Relations
- Event Management & Public Outreach
- Strategic Planning & Community Engagement