

Kelly McCollum Compton, the visionary force behind Shamrock Marketing and Consulting, a boutique marketing firm in the realm of media, digital marketing, and social media management. With a passion for crafting captivating narratives and an uncanny ability to orchestrate multi-platform campaigns, Kelly is a creative luminary who brings dreams to life in the digital landscape.

Kelly's journey began with a foundation rooted in excellence – a proud alumnus of the University of Michigan, where she honed her skills and ignited her love for marketing. Her zeal for the field led to a decorated 15-year career at Johnson & Johnson, where she navigated the intricacies of Sales & Marketing, mastering the art of understanding consumer needs and translating them into compelling messages.

Stepping into the world of entrepreneurship, Kelly assumed the role of Vice President of Marketing & Operations at Lady Jane's Haircuts for Men, a position that allowed her to blend creativity with strategic thinking, driving growth and transforming a brand into a cultural phenomenon.

Kelly's career took another thrilling turn when she became a Marketing Executive at iHeartMedia, where she spent a decade harnessing the power of the airwaves and flexing her digital prowess to create impactful campaigns for her clients. During her time at iHeartMedia she was recognized for her innovation, collaboration, and relentless pursuit of excellence.

Kelly's remarkable accomplishments extend beyond the boardroom. With a heart as expansive as her expertise, she embraced the role of a devoted mother to three boys and for two decades she proudly held the role of, "Hockey Mom."

A guiding light in Kelly's life is her favorite quote, "STAND FOR SOMETHING OR YOU'LL FALL FOR ANYTHING." It's a testament to her unwavering principles, her commitment to authenticity and her belief in the power of purpose.

Kelly McCollum Compton is more than a leader, she is creative, resourceful, and resilient. With Shamrock Marketing and Consulting, she continues to create narratives that shape industries, inspire change, and transform dreams into digital masterpieces.